

25

00:02:32.680 --> 00:02:41.244

Karen Gainey: Well, just double checking as a reminder that this

26

00:02:41.860 --> 00:02:46.730

Karen Gainey: interview is being audio recorded just for the transcript.

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00:02:46.960 --> 00:02:47.670

Participant 17: No problem.

28

00:02:47.950 --> 00:03:04.679

Karen Gainey: And that's going to be generated by Zoom. And if you'd like an opportunity to look at that afterwards, to check anything for context or for any other reason. You're very welcome to do so. But don't feel obliged, because I know you're you're busy, so

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00:03:04.680 --> 00:03:05.270

Karen Gainey: no worries.

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00:03:05.270 --> 00:03:14.409

Karen Gainey: That's an opportunity there, so I'll just just give you a quick overview of why I'm doing these interviews.

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00:03:14.530 --> 00:03:27.879

Karen Gainey: Basically, this is the the final study in my Phd, so I started looking at the guidelines for plain language summaries in health journals, and followed that up with a

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00:03:27.920 --> 00:03:46.240

Karen Gainey: a compliance audit, and compared the plain language, summaries of those in those journals with the actual author guidelines to see how closely they corresponded with some very interesting results.

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00:03:47.330 --> 00:03:55.449

Karen Gainey: and recently, or under review, is a paper where I interviewed a series of

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00:03:57.150 --> 00:04:24.069

Karen Gainey: lay people, consumers who read plain language, summaries to, and I asked them what they thought about them, what they liked, why they use them a range of different questions. So I put all of that information together. And now I'm talking to journal editors to find out from the publisher. Journal, perspective.

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00:04:24.741 --> 00:04:49.399

Karen Gainey: Your side of things, your thoughts, perspectives, experiences with plain language, summaries to kind of bring it full circle. We know what's out there. We know what people like. Now, I want to kind of understand what's feasible. And what might be some barriers or facilitators to publishing plain language summaries, so I can really understand what goes on behind the scenes.

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00:04:51.550 --> 00:04:52.310

Participant 17: Sounds good.

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00:04:52.930 --> 00:05:10.450

Karen Gainey: Great. So I've had a look at the author instructions for oh, and just as a reminder, I'll remove any identifying information. So we'll obviously talk about your journal. But are you an editor with anything other than (journal)?

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00:05:11.758 --> 00:05:15.820

Participant 17: Not. Not an editor in chief. I think I'm gonna I was

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00:05:17.370 --> 00:05:27.110

Participant 17: well, I think at least I'm on the editorial board for (journal) and (journal). But I don't think I'm an editor. I don't think an editor as such.

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00:05:27.690 --> 00:05:30.460

Karen Gainey: Yep, yep, understood

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00:05:30.560 --> 00:05:58.670

Karen Gainey: more just to say, feel free to draw on any experience outside of that particular journal. In answering any of the questions, and I'll probably ask you questions like I have to everyone that you probably don't necessarily know the answer to. That's totally fine. I don't expect miracles, because every journal's a bit different, and every publisher

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00:05:58.780 --> 00:06:01.855

Karen Gainey: journal relationships a bit different.

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00:06:02.470 --> 00:06:09.319

Participant 17: I'm just gonna switch. I'm just gonna switch my car on hopefully, it just switches over seamlessly. But

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00:06:09.420 --> 00:06:13.719

Participant 17: just in case yeah, sometimes it takes

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00:06:13.870 --> 00:06:16.530

Participant 17: about 30 seconds to just jump onto the car.

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00:06:16.530 --> 00:06:17.730

Karen Gainey: I'll bear with you.

47

00:06:18.260 --> 00:06:19.990

Participant 17: Yeah. Yeah.

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00:06:31.260 --> 00:06:33.339

Participant 17: Okay. Can you still hear me? Okay.

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00:06:33.920 --> 00:06:34.780

Karen Gainey: I can't.

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00:06:35.150 --> 00:06:36.960

Participant 17: Yeah, perfect. Alright.

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00:06:36.960 --> 00:06:38.889

Karen Gainey: Great. Yeah, that's actually, really clear.

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00:06:44.620 --> 00:06:48.049

Karen Gainey: So I understand.

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00:06:48.740 --> 00:06:59.200

Karen Gainey: I really like your journal, and I'm so grateful. You agreed to have a chat with me. So thank you again, because

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00:06:59.770 --> 00:07:02.094

Karen Gainey: your your journal

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00:07:03.590 --> 00:07:22.340

Karen Gainey: I understand I've had a good look at your author instructions and reviewed them last night again and see it's an official journal of the (Society), but also aligned with (Publisher) as a publisher.

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00:07:22.820 --> 00:07:39.260

Karen Gainey: So one of the things I'm trying to understand is the level of autonomy journals have in that publisher journal relationship. Because I find that that seems to impact how a lot of things operate at the journal level.

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00:07:39.440 --> 00:08:00.280

Karen Gainey: So, being a society journal, maybe if you could just give me an overview of how things work with the Journal, and that relationship between with the society of (Publisher) and the journal as a starting point, and we can. We can go from there.

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00:08:01.130 --> 00:08:02.930

Participant 17: Sure. Sure so.

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00:08:03.520 --> 00:08:12.510

Participant 17: And again, if this is irrelevant to your question, just tell me to stop. But I'm 1. i'm 1 of 2 Co. Editors in chief. I handle

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00:08:12.700 --> 00:08:21.009

Participant 17: clinical papers, and my co-editor in chief, (name) handles the basic science papers. We have 4 deputy editors. We have

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00:08:21.842 --> 00:08:25.289

Participant 17: at last count about 14 associates. As we have

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00:08:25.790 --> 00:08:30.649

Participant 17: 2 communications editors, we have 3 biostatisticians

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00:08:31.100 --> 00:08:36.643

Participant 17: that are on our team, and then we have a an editorial board of about 50 50 people.

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00:08:37.270 --> 00:08:38.260

Karen Gainey: Oh, gosh!

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00:08:38.440 --> 00:08:39.539

Participant 17: The

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00:08:40.720 --> 00:08:46.260

Participant 17: I mean, at least from from the viewpoint of, because I think that the nub of your question is, how does the

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00:08:46.550 --> 00:08:51.050

Participant 17: society interact with or (Publisher), and how? What? What is our interface?

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00:08:51.180 --> 00:08:52.010

Participant 17: So we.

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00:08:52.010 --> 00:08:52.510

Karen Gainey: Yep.

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00:08:53.190 --> 00:08:59.400

Participant 17: Where the editors, including myself and my co-editor in chief

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00:09:00.427 --> 00:09:07.419

Participant 17: Contracted for that role. So we were interviewed. We're contracted for that role where we receive

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00:09:07.850 --> 00:09:14.160

Participant 17: small stipend to compensate us for the time, and that contractual arrangement.

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00:09:14.350 --> 00:09:17.449

Participant 17: The payment comes from the society.

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00:09:17.560 --> 00:09:24.339

Participant 17: and we were interviewed by the Society and applied for that role through the society. And we report back

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00:09:24.550 --> 00:09:32.620

Participant 17: to the society on average, probably 3 times a year, about what we're doing at the journal and our performance

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00:09:33.280 --> 00:09:36.129

Participant 17: our from a day to day standpoint.

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00:09:36.907 --> 00:09:38.850

Participant 17: We interact with

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00:09:39.150 --> 00:09:48.090

Participant 17: the editorial manager system which handles our submissions and handles the processing of our papers, and allows us

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00:09:48.280 --> 00:09:57.340

Participant 17: to assign this to associated editors and to reviewers and any

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00:09:58.049 --> 00:10:10.230

Participant 17: download payments. Any subscriptions come directly in through the system, and because this is a society journal. Most of the income from that

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00:10:10.480 --> 00:10:12.500

Participant 17: goes to the society.

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00:10:13.425 --> 00:10:18.239

Participant 17: We interface regularly with the (Publisher) team. We have

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00:10:18.560 --> 00:10:28.280

Participant 17: a dedicated editorial assistant. We have a an a manager from (Publisher) that we interact with regularly.

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00:10:28.690 --> 00:10:33.000

Participant 17: So it it seems to work pretty seamlessly.

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00:10:33.939 --> 00:10:38.589

Participant 17: Yeah, I again. I'm not sure if that's the sort of information you're after, or.

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00:10:39.280 --> 00:10:52.030

Karen Gainey: No, yeah, that makes sense, I think. What what really struck me was that I know with most (Publisher). Journals. They well, you have

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00:10:52.130 --> 00:10:59.940

Karen Gainey: plain language summaries, and actually use that label or that term. And in most (Publisher) journals it's highlights.

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00:11:00.632 --> 00:11:16.950

Karen Gainey: So one of the things I'm trying to understand is where those different nuanced decisions come from. If it's from the society driven, the journal and where.

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00:11:17.270 --> 00:11:27.700

Karen Gainey: how challenging, or what the process of, I guess changing that unified publishing approach

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00:11:27.890 --> 00:11:30.360

Karen Gainey: is, does that make sense.

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00:11:30.710 --> 00:11:38.739

Participant 17: I think so. And again, if I'm not answering correctly, just let me know. But I think most of it. To be honest, driven by the editors, negotiating.

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00:11:38.740 --> 00:11:39.190

Karen Gainey: Yeah.

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00:11:39.630 --> 00:11:42.279

Participant 17: Directly with (Publisher) to make it happen.

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00:11:42.460 --> 00:11:46.260

Participant 17: I mean what we do. I mean, we were

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00:11:46.420 --> 00:11:49.819

Participant 17: obviously contracted by the Society to help

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00:11:50.170 --> 00:11:52.720

Participant 17: make the Journal prosper, and so the journal

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00:11:53.030 --> 00:12:00.649

Participant 17: as editors we have. I wouldn't say a free reign, but we're given a lot of discretion as to how we would like to see the journal improved.

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00:12:00.860 --> 00:12:03.480

Participant 17: And so what what we've done.

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00:12:03.640 --> 00:12:07.110

Participant 17: So I've been in this role now for 3 years. I suppose.

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00:12:08.410 --> 00:12:11.070

Participant 17: What we've done is worked closely

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00:12:11.310 --> 00:12:18.329

Participant 17: to negotiate with our contact at (Publisher), to bring in a number of innovations, to foster

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00:12:18.640 --> 00:12:22.290

Participant 17: the dissemination of our content. If you want to call it that. So

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00:12:22.680 --> 00:12:26.529

Participant 17: you know, we've we've been very enthusiastic

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00:12:26.640 --> 00:12:29.280

Participant 17: about a number of different innovations, including.

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00:12:29.520 --> 00:12:32.360

Participant 17: you know, featuring some of the

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00:12:32.540 --> 00:12:40.390

Participant 17: authors of papers on a podcast trying to foster the use of regular

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00:12:40.670 --> 00:12:44.669

Participant 17: infographics for key articles. So we highlight

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00:12:44.830 --> 00:12:46.689

Participant 17: at least one article a month.

111

00:12:47.290 --> 00:12:51.329

Participant 17: We use a lot of social media dissemination.

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00:12:51.760 --> 00:12:55.159

Participant 17: and obviously the plain language statements that you've seen.

113

00:12:55.460 --> 00:12:58.880

Participant 17: But that is all done

114

00:12:59.120 --> 00:13:04.729

Participant 17: by the editors negotiating that with (Publisher) to ensure that it can happen.

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00:13:04.940 --> 00:13:07.349

Participant 17: If we didn't advocate, for it wouldn't happen.

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00:13:08.610 --> 00:13:09.190

Karen Gainey: Right.

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00:13:10.819 --> 00:13:11.339

Participant 17: I mean.

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00:13:11.340 --> 00:13:11.790

Karen Gainey: Right.

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00:13:11.790 --> 00:13:13.039

Participant 17: For for them.

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00:13:13.440 --> 00:13:15.500

Participant 17: For them most of our requests

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00:13:16.340 --> 00:13:18.580

Participant 17: have a cost right? So they.

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00:13:18.780 --> 00:13:19.580

Karen Gainey: Yep.

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00:13:19.700 --> 00:13:22.419

Participant 17: Someone has to do something to the website, for example.

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00:13:23.830 --> 00:13:27.570

Participant 17: But you know, I think our relationship is such that

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00:13:29.280 --> 00:13:38.960

Participant 17: you know, we've we've been quite transparent about trying to foster us getting metrics around

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00:13:39.671 --> 00:13:52.650

Participant 17: number of people accessing the website, number of downloads citations and trying to see about dissemination strategies are actually influencing that at all. And so, you know, when, whenever, whenever we have a conversation

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00:13:52.890 --> 00:13:57.549

Participant 17: with our (Publisher) calling, because at the end of the day. It's a business for them.

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00:13:58.430 --> 00:13:59.360

Karen Gainey: Yes.

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00:13:59.780 --> 00:14:02.849

Participant 17: But if they can see that it makes a difference to

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00:14:03.741 --> 00:14:11.624

Participant 17: downloads citations of the prominence of the journal, they're supported. Okay? So you know, it's

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00:14:12.790 --> 00:14:13.720

Participant 17: that's very.

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00:14:13.940 --> 00:14:17.350

Participant 17: I mean, we have a good relationship. But it's very transactional relationship.

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00:14:17.540 --> 00:14:21.070

Karen Gainey: Where you know a lot. A lot of it is based around us.

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00:14:21.490 --> 00:14:24.479

Participant 17: Basically highlighting the fact that you know, if we

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00:14:26.240 --> 00:14:32.519

Participant 17: if we promote some certain article, or if we promote access to the website, it's gonna lead to

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00:14:32.750 --> 00:14:37.279

Participant 17: more downloads, which for them is, you know, they're supported box.

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00:14:40.020 --> 00:14:41.510

Participant 17: because that's how they make their money.

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00:14:42.260 --> 00:14:45.240

Karen Gainey: Yeah, that makes sense. Yeah.

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00:14:45.670 --> 00:14:47.630

Karen Gainey: So it's a it's

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00:14:48.620 --> 00:14:52.859

Karen Gainey: Were you there when the plain language summaries were introduced.

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00:14:53.660 --> 00:14:57.650

Participant 17: It happened immediately before I became editor in chief. Yeah. So.

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00:14:57.650 --> 00:14:58.420

Karen Gainey: Right.

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00:14:58.680 --> 00:15:04.939

Participant 17: Yeah, so it's been in. Been in place for a little while. Then, you know, I think in fairness it's not done

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00:15:05.260 --> 00:15:06.540

Participant 17: systematically.

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00:15:06.860 --> 00:15:07.880

Participant 17: Yeah, I said.

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00:15:07.880 --> 00:15:08.560

Karen Gainey: Right.

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00:15:09.060 --> 00:15:13.120

Participant 17: Not. Every article has a plain language. Summary.

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00:15:14.040 --> 00:15:17.049

Karen Gainey: Yeah, I noticed that they're not mandatory.

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00:15:17.050 --> 00:15:18.359

Participant 17: Coaching, feedback.

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00:15:20.690 --> 00:15:39.609

Karen Gainey: can you? Yeah. Can you tell me a bit more about your thoughts? And if you know anything of the history of the editors that were introducing them. What they were trying to, or maybe what the team now is hoping to

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00:15:39.740 --> 00:15:43.500

Karen Gainey: get out of for the journal to get out of them.

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00:15:45.350 --> 00:15:49.450

Participant 17: Yeah, I mean I I guess. Key.

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00:15:49.990 --> 00:15:56.070

Participant 17: the the editor in chief before our current (country) was

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00:15:56.320 --> 00:15:59.070

Participant 17: a (specialist) that have a job. Loss is

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00:15:59.340 --> 00:16:05.360

Participant 17: based at (University) in (City), and he's he's always enthusiastic

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00:16:05.610 --> 00:16:12.890

Participant 17: about trying to ensure that the content that we have is reachable for for anybody, irrespective of their background.

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00:16:13.840 --> 00:16:14.480

Karen Gainey: Yep.

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00:16:15.290 --> 00:16:20.600

Participant 17: We've tried as best we can to encourage

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00:16:21.490 --> 00:16:23.856

Participant 17: that mission to be continued

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00:16:24.570 --> 00:16:30.240

Participant 17: And again, those modalities of dissemination that I was talking about before.

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00:16:30.490 --> 00:16:32.470

Participant 17: We always try to do that.

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00:16:32.920 --> 00:16:33.660

Participant 17: Riff.

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00:16:36.420 --> 00:16:38.519

Participant 17: You know, the denominator being

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00:16:38.900 --> 00:16:43.840

Participant 17: a person who doesn't necessarily come from a health professional background that we're trying

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00:16:44.030 --> 00:16:49.679

Participant 17: trying to communicate with. I'm not sure that our language is always at that level. But we that's.

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00:16:50.860 --> 00:16:57.899

Participant 17: Where we're trying to disseminate the content, and it's always been done with an effort to try to broaden the reach

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00:16:58.120 --> 00:17:05.810

Participant 17: of the content within the journal, because, you know, at least Prior, you know, even probably 5 years ago.

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00:17:06.050 --> 00:17:14.890

Participant 17: and earlier, beyond getting your paper into the journal, there was really no effort made to disseminate it further

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00:17:15.150 --> 00:17:18.350

Participant 17: on behalf of either the publisher, the editors.

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00:17:18.520 --> 00:17:22.179

Participant 17: and, for that matter, the authors generally, you know, that was

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00:17:22.430 --> 00:17:28.370

Participant 17: that was the end game. You had it published. And it wasn't. They weren't interested in disseminating it. Beyond that.

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00:17:29.330 --> 00:17:30.220

Karen Gainey: Right.

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00:17:30.510 --> 00:17:31.100

Karen Gainey: Yep.

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00:17:31.590 --> 00:17:32.730

Participant 17: Approaching.

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00:17:32.730 --> 00:17:33.639

Karen Gainey: Makes sense.

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00:17:35.950 --> 00:17:52.079

Karen Gainey: I see in the author instructions that they're aimed at a lay audience, and it says they should be constructed in a manner that will be understood by general non-scientist readers.

177

00:17:52.850 --> 00:18:00.419

Karen Gainey: So it sounds like that's aimed very broadly at kind of a general audience.

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00:18:01.330 --> 00:18:07.329

Karen Gainey: Is that quite deliberate in that. That's that's who

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00:18:07.430 --> 00:18:27.390

Karen Gainey: and and this is where you. You may not know the answer, because this may be something that was in place before you started. But you have a sense that those are the people that might be reading those summaries. Or is that kind of the just where you think

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00:18:29.310 --> 00:18:32.180

Karen Gainey: I'm not expressing myself very well. I'm sorry.

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00:18:32.380 --> 00:18:42.180

Participant 17: It's okay. It's okay. So I mean, obviously, this was put in place before I arrived as editor in chief. But I you know I'm happy. I'm happy to speak to. I guess the ethos of why.

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00:18:42.680 --> 00:18:46.290

Participant 17: Yep, right, this is approaching speed camera.

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00:18:46.420 --> 00:18:51.870

Participant 17: The disease that we we focus on is incredibly common.

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00:18:54.980 --> 00:19:03.159

Participant 17: 600 million people around the world have the disease and the the main focus of a lot of the different

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00:19:03.530 --> 00:19:13.390

Participant 17: management strategies is around self management. So if we can't, just by empowering health professionals and researchers

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00:19:13.530 --> 00:19:15.660

Participant 17: doesn't necessarily foster

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00:19:15.820 --> 00:19:24.480

Participant 17: a lot of the self management strategies, we would otherwise like to advocate for. And so I think the overarching ethos there is really to try to

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00:19:24.630 --> 00:19:27.650

Participant 17: reach this to as broad an audience as possible

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00:19:27.980 --> 00:19:32.080

Participant 17: with with that in mind, particularly around providing

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00:19:32.180 --> 00:19:36.539

Participant 17: hopefully empowering information that will help people to self manage.

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00:19:38.840 --> 00:19:41.200

Karen Gainey: That makes a great deal of sense

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00:19:43.710 --> 00:20:07.689

Karen Gainey: and is consistent with what I found when I spoke to people, because I noted what chronic illnesses they experienced, and different types of arthritis were amongst them, and one of the main reasons they had for going to plain language summaries was to look for new treatment options for their existing conditions.

193

00:20:07.830 --> 00:20:21.720

Karen Gainey: to see if that's something that might be. And they were looking for information. This summary to see if the article might be for them, but also to use as a conversation with their treating specialist or or general practitioner.

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00:20:22.910 --> 00:20:27.880

Karen Gainey: So that that's makes a great deal of sense. Yeah.

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00:20:29.890 --> 00:20:31.170

Participant 17: Do you have.

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00:20:31.570 --> 00:20:33.020

Karen Gainey: Sorry we.

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00:20:33.590 --> 00:20:35.670

Participant 17: So I just hit a lump in the road that was.

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00:20:35.670 --> 00:20:40.230

Karen Gainey: Oh, okay, so

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00:20:41.720 --> 00:20:50.891

Karen Gainey: I know it's hard with without being able to really, accurately get data on exactly who's reading them? But

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00:20:52.940 --> 00:20:57.949

Karen Gainey: Oh, actually, no! I did mean to ask. You were talking about dissemination earlier.

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00:20:58.612 --> 00:21:03.810

Karen Gainey: Was that for and to clarify was that for the actual

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00:21:04.715 --> 00:21:12.700

Karen Gainey: the the full article, or for the plain language summary? Or did it vary to many.

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00:21:12.850 --> 00:21:14.179

Participant 17: Any of the above.

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00:21:15.015 --> 00:21:17.929

Participant 17: It's not explicitly just for the

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00:21:18.480 --> 00:21:22.900

Participant 17: article cause, you know, as you probably notice, we we have.

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00:21:24.005 --> 00:21:36.760

Participant 17: the infographics that we use the podcast that we try to to disseminate as well. So we we try to disseminate as much of the content as we can. But it's not necessarily explicitly just the article.

207

00:21:37.600 --> 00:21:44.320

Karen Gainey: Right? So is that that sounds like it's something that the journal initiates rather than the authors themselves.

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00:21:47.490 --> 00:21:48.840

Participant 17: So we.

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00:21:49.150 --> 00:21:51.440

Participant 17: We encourage the authors.

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00:21:52.110 --> 00:21:55.199

Participant 17: Obviously both to submit a plain language summary, but also to

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00:21:55.700 --> 00:21:59.040

Participant 17: send in, if they, if they would like the contents

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00:21:59.420 --> 00:22:05.299

Participant 17: to be disseminated on social media. We asked them to construct a tweet, for example, or we asked them to construct a

213

00:22:05.420 --> 00:22:11.189

Participant 17: short statement in lay language, and that's put in the editorial manager as they're submitting the paper.

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00:22:11.760 --> 00:22:12.630

Karen Gainey: Yep.

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00:22:12.630 --> 00:22:19.199

Participant 17: I would say that the vast majority of people, when they submit their paper, don't do that.

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00:22:19.673 --> 00:22:25.930

Participant 17: So we then have to construct it ourselves. But so we do ask the authors, but it's

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00:22:26.733 --> 00:22:30.719

Participant 17: the minority of authors that actually contribute that material.

218

00:22:31.870 --> 00:22:38.526

Karen Gainey: Yeah, of the ones that you do get

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00:22:41.800 --> 00:22:46.110

Karen Gainey: because I notice it in the instructions. It says that

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00:22:46.280 --> 00:22:52.580

Karen Gainey: the summaries will be accepted after editorial review, but without peer review.

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00:22:53.185 --> 00:23:01.810

Karen Gainey: Do you know why they don't go through peer review? Is it just because you don't get you get so few, or there's just no

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00:23:02.020 --> 00:23:04.779

Karen Gainey: process for including them in peer review.

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00:23:07.037 --> 00:23:10.339

Participant 17: Probably the latter to be honest, Karen, but the

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00:23:10.650 --> 00:23:15.000

Participant 17: it's probably more around. There's no process for it, cause I mean, it's very easy for us

225

00:23:15.430 --> 00:23:18.200

Participant 17: to send articles out for review to peer reviewers.

226

00:23:18.360 --> 00:23:19.800

Participant 17: The challenge is.

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00:23:20.430 --> 00:23:23.110

Participant 17: And again, I again, I'm just

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00:23:23.210 --> 00:23:25.930

Participant 17: answering, based upon what I think.

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00:23:26.590 --> 00:23:27.379

Karen Gainey: Yeah, that's fine.

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00:23:27.730 --> 00:23:30.650

Participant 17: I don't know that reviewers would definitely be

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00:23:33.370 --> 00:23:37.089

Participant 17: systematically qualified and providing good guidance and appraisal

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00:23:37.430 --> 00:23:41.489

Participant 17: for plain language summaries, and it's not to say that editors are necessarily any better.

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00:23:42.130 --> 00:23:45.419

Participant 17: But I would have. I would have thought they would see more of us.

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00:23:45.948 --> 00:23:55.699

Participant 17: And so that's potentially why. And and again, we don't have. We don't have a mechanism in place at the moment through the editorial manager to do that.

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00:23:57.240 --> 00:24:02.210

Karen Gainey: Yeah, that's actually a really interesting point, Gotcha.

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00:24:03.610 --> 00:24:08.600

Karen Gainey: what are your thoughts on? Actually, I should ask.

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00:24:08.920 --> 00:24:16.790

Karen Gainey: do you know if the reason they're not mandatory was part of that negotiation with (Publisher).

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00:24:16.910 --> 00:24:26.520

Karen Gainey: or was that a decision made by the previous editor-in-chief, or not? Sure.

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00:24:27.010 --> 00:24:34.260

Participant 17: I don't know but I mean, at least our experience in making things mandatory during submission is more.

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00:24:34.260 --> 00:24:34.870

Karen Gainey: Frequent.

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00:24:34.870 --> 00:24:42.230

Participant 17: Not those fields end up, being a blockade to people completing their submission, mentored.

242

00:24:42.230 --> 00:24:43.420

Karen Gainey: Oh, really.

243

00:24:43.420 --> 00:24:54.999

Participant 17: Yeah, I mean. So if we mandated that everybody sent in a summary, everybody sent in between everybody sent in an infographic, for example, which is which are things that we've all encouraged.

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00:24:55.570 --> 00:24:56.750

Participant 17: Right?

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00:24:56.950 --> 00:25:03.340

Participant 17: They just. They potentially wouldn't submit their paper. So it would be a. It would be a barrier to them. Submitting. Yeah.

246

00:25:04.110 --> 00:25:10.520

Karen Gainey: Okay, that yeah. Okay. And then, does it become a decision of

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00:25:11.141 --> 00:25:19.160

Karen Gainey: just not including or sorry, not mandating any of those things rather than trying to select

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00:25:19.300 --> 00:25:21.899

Karen Gainey: one or 2 to mandate.

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00:25:24.470 --> 00:25:25.670

Participant 17: We just.

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00:25:25.670 --> 00:25:27.240

Karen Gainey: Prioritization.

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00:25:27.480 --> 00:25:30.919

Participant 17: Yeah, I mean, the only things to be honest, we mandate are the.

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00:25:31.830 --> 00:25:32.730

Participant 17: The

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00:25:34.240 --> 00:25:41.699

Participant 17: the conflict of interest statements, the checklist, such as you know, the consort and other checklists that you can get through.

254

00:25:41.700 --> 00:25:42.030

Karen Gainey: Yep.

255

00:25:43.417 --> 00:25:50.009

Participant 17: But we don't generally mandate anything because we what we find, and more recently, we've mandated that

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00:25:50.430 --> 00:25:54.319

Participant 17: authors need to include their orchid id on the front page for other reasons.

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00:25:54.640 --> 00:26:01.609

Participant 17: But we don't mandate those things because what ends up happening is the authors don't submit

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00:26:02.386 --> 00:26:07.410

Participant 17: or they they have an incomplete submission, and it never gets finalized

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00:26:08.300 --> 00:26:09.130

Karen Gainey: Right, yeah.

260

00:26:09.130 --> 00:26:12.090

Participant 17: It ends up just being a barrier to them.

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00:26:12.090 --> 00:26:12.460

Karen Gainey: Yeah.

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00:26:12.710 --> 00:26:14.250

Participant 17: Progressing, that paper.

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00:26:17.140 --> 00:26:20.909

Karen Gainey: Yeah, that's I haven't heard that from anyone else. But that actually

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00:26:21.480 --> 00:26:24.460

Karen Gainey: makes a lot of sense. When

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00:26:24.730 --> 00:26:29.869

Karen Gainey: when you think about something. Cause. I I

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00:26:29.980 --> 00:26:38.540

Karen Gainey: was initially thinking of your journal as being quite niche, but when you pointed out the prevalence of

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00:26:38.980 --> 00:26:42.920

Karen Gainey: the cohort, it's it's really not so.

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00:26:44.310 --> 00:26:47.690

Participant 17: No, I understand what you're saying. Yeah, of course.

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00:26:49.160 --> 00:26:52.119

Participant 17: Portion approaching red light camera.

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00:26:55.220 --> 00:26:56.129

Karen Gainey: Oh, let me know

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00:26:56.130 --> 00:27:01.370

Karen Gainey: so. If you need to have a break, or this is too distracting at any time.

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00:27:01.804 --> 00:27:06.300

Participant 17: Just just ignore that voice in the background. It tells me when all things are coming up.

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00:27:06.300 --> 00:27:13.377

Karen Gainey: No, that's all right. That's okay. Sounds like mine. So I noticed that any

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00:27:14.370 --> 00:27:26.995

Karen Gainey: summaries appear as it says online only, and a supplementary material. That has to be sorry accessed.

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00:27:28.060 --> 00:27:40.470

Karen Gainey: like most supplementary material through a hyperlink. Do you have any way of measuring how many people access that supplementary material.

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00:27:41.830 --> 00:27:46.899

Participant 17: Yeah, I mean, we could ask you for download statistics on that. We don't.

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00:27:47.470 --> 00:27:49.760

Karen Gainey: Oh, of course, that would be (Publisher), yeah.

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00:27:49.760 --> 00:27:55.970

Participant 17: Yeah. But theoretically, we could ask, we could ask for that cause. They, they maintain that website.

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00:27:56.940 --> 00:27:58.339

Karen Gainey: Right? Yeah.

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00:27:58.790 --> 00:28:03.440

Karen Gainey: So just wondering if if

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00:28:03.670 --> 00:28:13.489

Karen Gainey: where that decision was to have the summary as supplementary material rather than embedded in the article itself.

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00:28:14.960 --> 00:28:20.049

Participant 17: It was again done before my time. I don't know why it was done that way. Yeah.

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00:28:20.270 --> 00:28:24.510

Karen Gainey: Yeah, okay, all right, fair enough.

284

00:28:27.180 --> 00:28:27.990

Karen Gainey: All right.

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00:28:29.740 --> 00:28:35.758

Karen Gainey: Do you know, if have the guidelines ever been reviewed since?

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00:28:36.370 --> 00:28:39.019

Karen Gainey: They were 1st introduced? You know.

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00:28:39.880 --> 00:28:42.019

Participant 17: Specifically for the plain language summary, I don't know, but.

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00:28:42.020 --> 00:28:42.350

Karen Gainey: Yeah.

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00:28:42.640 --> 00:28:43.706

Participant 17: We regularly

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00:28:45.090 --> 00:28:54.239

Participant 17: we're regularly updating the author guidelines. That's a week, you know, even in the last couple of months we've updated a couple of times. So we do update it. But and again, if

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00:28:54.910 --> 00:28:59.159

Participant 17: if you were to suggest to me that what we're currently

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00:28:59.600 --> 00:29:02.470

Participant 17: advocating for for the plain language summaries is

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00:29:02.986 --> 00:29:08.369

Participant 17: not appropriate. It would be very, very simple exercise for me to update you on the guidelines.

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00:29:10.000 --> 00:29:18.850

Karen Gainey: Okay. I've never seen. I've never seen

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00:29:19.330 --> 00:29:23.930

Karen Gainey: plain language summaries as a supplementary file, I have to admit.

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00:29:24.090 --> 00:29:29.350

Karen Gainey: and I just wonder if that's a barrier to accessibility.

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00:29:29.450 --> 00:29:36.239

Karen Gainey: So that's why I was trying to ask if that was kind of a compromise that had to be made with (Publisher)

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00:29:38.050 --> 00:29:40.710

Karen Gainey: or if that was just a

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00:29:41.180 --> 00:29:50.090

Karen Gainey: a decision, an arbitrary decision that was made before your time. So or.

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00:29:50.090 --> 00:29:52.110

Participant 17: I don't know whether I mean again.

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00:29:52.320 --> 00:29:54.610

Karen Gainey: Yeah, yeah.

302

00:29:54.610 --> 00:29:58.730

Participant 17: I think the decision I mean the decision was made before I got there, but.

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00:29:58.730 --> 00:29:59.380

Karen Gainey: Yeah.

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00:30:00.170 --> 00:30:06.580

Participant 17: The I mean for most people who access our articles. They're accessing them online.

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00:30:06.890 --> 00:30:12.140

Participant 17: So they would have access both to the format, full manuscript file and the

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00:30:12.560 --> 00:30:19.579

Participant 17: plain language summary, and generally at least for the website. If anybody has a plain language summary, it's featured on the website.

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00:30:20.330 --> 00:30:21.040

Participant 17: Oh.

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00:30:22.350 --> 00:30:25.710

Karen Gainey: Oh, is it without having to download it?

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00:30:26.160 --> 00:30:30.169

Participant 17: Yeah, so it's featured there, so people can click on it straight away if they would like to.

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00:30:33.900 --> 00:30:37.019

Karen Gainey: Oh, okay. And maybe it was just me.

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00:30:38.030 --> 00:30:43.189

Participant 17: No, I mean depends which web. Sorry, it's probably complicated. It depends which website you went to because

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00:30:43.390 --> 00:30:51.680

Participant 17: the society web, the society website. And then there's the editorial sorry, the (Publisher) website, and

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00:30:53.600 --> 00:30:55.110

Participant 17: but I have to go back and look.

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00:30:55.230 --> 00:31:04.050

Participant 17: But my recollection is that, at least for the society website for the journal which is the (country) Journal website.

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00:31:05.280 --> 00:31:09.840

Participant 17: the plain language summaries appear on on the websites that people can click on it.

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00:31:15.323 --> 00:31:22.160

Participant 17: Yeah, I mean, I'd I'd have to. I'd have to double check that. But I'm almost certain that that's the case for the journal website.

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00:31:23.980 --> 00:31:29.970

Karen Gainey: Okay, I, yeah. Maybe we've just been an article.

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00:31:30.804 --> 00:31:34.845

Karen Gainey: The particular article I was. I brought up.

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00:31:35.720 --> 00:31:42.392

Karen Gainey: no. Oh, okay, no, that's interesting it was. It just seemed like an anomaly. So I was just wondering if if

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00:31:43.500 --> 00:31:50.290

Karen Gainey: that was a deliberate decision. But yeah.

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00:31:50.700 --> 00:31:57.840

Karen Gainey: is he obviously very keen for these to be accessible, so

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00:31:58.571 --> 00:32:00.698

Karen Gainey: I'll have another look.

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00:32:01.410 --> 00:32:02.510

Participant 17: Yeah, I mean, it can be.

325

00:32:02.510 --> 00:32:03.290

Karen Gainey: Thank you.

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00:32:03.290 --> 00:32:09.509

Participant 17: Probably complicated because we've got the 2 websites, but at least for the society Journal web page.

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00:32:09.890 --> 00:32:14.559

Participant 17: Last time I looked I'm pretty sure sign language. Summaries were immediately accessible. There.

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00:32:15.310 --> 00:32:18.090

Karen Gainey: Gotcha, and is, is that open access.

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00:32:20.668 --> 00:32:22.660

Participant 17: Yes, I think so.

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00:32:23.380 --> 00:32:27.689

Karen Gainey: Yep, yeah, or at least the the pls are.

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00:32:28.090 --> 00:32:29.280

Participant 17: Yeah, yeah, I mean.

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00:32:29.280 --> 00:32:29.790

Karen Gainey: Oh, yeah.

333

00:32:30.200 --> 00:32:37.280

Participant 17: Not necessarily the article content, I mean, for the any articles that we highlight, which is one every month for for basic and one for clinical

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00:32:38.326 --> 00:32:43.189

Participant 17: they are open access, and then within 12 months everything is open, access.

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00:32:43.930 --> 00:32:45.059

Karen Gainey: Oh, yep! Yep!

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00:32:45.240 --> 00:32:45.810

Participant 17: Yeah.

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00:32:46.340 --> 00:32:48.789

Karen Gainey: Yep, so it's that hybrid. Yep.

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00:32:49.210 --> 00:32:57.478

Karen Gainey: yep, gotcha. Do you know how popular those other formats are? The infographics? And

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00:32:58.170 --> 00:33:08.743

Karen Gainey: well, I guess, just starting with infographics. And and how do you choose which article each month to make an infographic so based on the topic?

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00:33:09.320 --> 00:33:11.590

Karen Gainey: or other factors.

341

00:33:12.300 --> 00:33:17.445

Participant 17: Yeah. So at least based on verbal feedback, the

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00:33:18.960 --> 00:33:24.719

Participant 17: The infographics are very well received by the community as a whole.

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00:33:26.290 --> 00:33:29.419

Participant 17: And at least from a download perspective.

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00:33:29.640 --> 00:33:35.429

Participant 17: Our understanding is that looking at the download metrics, that it has a favorable effect

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00:33:35.990 --> 00:33:40.580

Participant 17: on the number of downloads for those that we do select.

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00:33:41.140 --> 00:33:41.550

Karen Gainey: Okay.

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00:33:42.170 --> 00:33:46.989

Participant 17: You know I I can't speak for (name), but at least for the articles that I select for the article of the month.

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00:33:47.370 --> 00:33:49.609

Participant 17: That would have an infographic associated with it.

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00:33:49.850 --> 00:33:59.250

Participant 17: Generally I do it because I think it's gonna be something that's suitable for a graphic.

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00:33:59.650 --> 00:34:00.759

Karen Gainey: And that it's.

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00:34:00.880 --> 00:34:06.820

Participant 17: Readily gonna be readily interpretable in that format, because.

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00:34:07.030 --> 00:34:13.580

Participant 17: you know, at least some very. For example, you know, complex systematic reviews with detailed figures.

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00:34:13.909 --> 00:34:16.759

Participant 17: It's sometimes a little bit harder to digest.

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00:34:17.859 --> 00:34:18.199

Karen Gainey: Blue.

355

00:34:18.409 --> 00:34:23.629

Participant 17: If it's something that I think is very suitable to be portrayed in a graphic format, and

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00:34:23.739 --> 00:34:31.209

Participant 17: I think would be readily understandable from a broad audience, and that to me includes people living with (medical condition).

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00:34:31.699 --> 00:34:34.239

Participant 17: They're the ones they're the ones that I generally pick.

358

00:34:37.369 --> 00:34:47.979

Participant 17: but it has to be. It also has to be interesting, because if it's not interesting to me, A, you probably wouldn't get in the journal. But BI wouldn't download it either.

359

00:34:47.980 --> 00:34:48.980

Karen Gainey: Right?

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00:34:49.159 --> 00:35:06.910

Karen Gainey: So just so, I'm understanding. Does that mean that? So it's partly based on how interesting or well received it might be, or useful for the audience of people with (medical condition).

361

00:35:07.510 --> 00:35:15.250

Karen Gainey: But does that mean? For you were talking about complicated systematic reviews? Does that mean

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00:35:15.820 --> 00:35:22.060

Karen Gainey: you would try and do an infographic on those, or avoid an infographic on those.

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00:35:22.060 --> 00:35:22.980

Participant 17: No, I try and avoid.

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00:35:22.980 --> 00:35:25.570

Karen Gainey: Their complexity, avoid them. Yeah.

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00:35:25.830 --> 00:35:27.379

Participant 17: That are overly complex.

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00:35:27.740 --> 00:35:29.589

Karen Gainey: That's what I thought you meant. Yep.

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00:35:29.590 --> 00:35:35.320

Participant 17: So if I don't think it's going to be readily digestible, I don't usually select those.

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00:35:35.980 --> 00:35:38.649
Participant 17: Yep. Yep, yeah. So.

369
00:35:38.650 --> 00:35:39.020
Karen Gainey: So.

370
00:35:39.360 --> 00:35:42.700
Participant 17: Very technical and complex piece that is.

371
00:35:43.120 --> 00:35:48.809
Participant 17: making it very hard for people from a broad audience to interpret it. I wouldn't pick it.

372
00:35:50.560 --> 00:35:52.470
Karen Gainey: Right. Yep.

373
00:35:53.320 --> 00:36:06.200
Karen Gainey: So do you think many people who might look at the read, the infographic, or these plain language summaries? Do you have a sense of how many might want to read the whole article? Or is that too too different.

374
00:36:06.240 --> 00:36:09.240
Participant 17: I don't know. Yeah, I wouldn't know.

375
00:36:09.240 --> 00:36:10.190
Karen Gainey: No.

376
00:36:10.850 --> 00:36:32.530
Karen Gainey: I know it's not something that I've seen measured. But what we do know from studies is that people who are high users of health information. They note journals as one of their top 3 sources outside of their treating medical practitioner. What we just don't know is what they do when they go to a journal, what they

377
00:36:32.740 --> 00:36:34.020
Karen Gainey: digest.

378
00:36:34.690 --> 00:36:40.319

Participant 17: Yeah, I mean, all. All I can tell you is that the articles we highlight, the number of download

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00:36:40.860 --> 00:36:45.660

Participant 17: downloads they get is much, much higher like by a factor of about 10.

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00:36:46.320 --> 00:36:47.940

Participant 17: But I can't tell you that there.

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00:36:47.940 --> 00:36:48.940

Karen Gainey: Wow!

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00:36:50.110 --> 00:36:51.330

Participant 17: I don't know that they're reading.

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00:36:51.330 --> 00:37:00.559

Karen Gainey: Yes, yes, yes, but they're jumping out to them, either because they're highlighted or because you've chosen well.

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00:37:01.160 --> 00:37:03.260

Participant 17: Yeah, yeah, so.

385

00:37:04.220 --> 00:37:08.359

Karen Gainey: Yep, yeah, okay, that that's really interesting.

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00:37:11.190 --> 00:37:16.670

Karen Gainey: So just looking, we're almost almost finished. So

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00:37:17.420 --> 00:37:29.729

Karen Gainey: just sort of looking more to the future. What are your thoughts on the use of generative AI tools for writing plain language summaries, or generating infographics?

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00:37:31.510 --> 00:37:34.389

Karen Gainey: And and is that something you've come across at the Journal.

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00:37:35.830 --> 00:37:44.090

Participant 17: That's been spoken about. Here's here's the right limiting step right for you to

390

00:37:45.300 --> 00:37:51.409

Participant 17: use a large language model either to generate a plain language summary, or to generate a figure.

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00:37:51.740 --> 00:37:53.790

Participant 17: you have to upload the paper

392

00:37:54.250 --> 00:37:57.510

Participant 17: to chat, gpt, or whatever whatever.

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00:37:59.430 --> 00:38:08.759

Participant 17: Machine AI machine that you want to use, and because our most of our papers

394

00:38:09.040 --> 00:38:13.020

Participant 17: copyright, and that copyright is held by or (Publisher).

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00:38:13.540 --> 00:38:17.319

Participant 17: they're not free, they're not free to access.

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00:38:17.510 --> 00:38:20.309

Participant 17: Whereas if you put it out there on

397

00:38:20.700 --> 00:38:24.790

Participant 17: the Internet, in Chat Gpt, it's free for everybody.

398

00:38:27.040 --> 00:38:31.879

Participant 17: And the license, and my understanding is the copyright. Once you've uploaded it is held by

399

00:38:32.300 --> 00:38:39.350

Participant 17: the large language model. So (Publisher) is not keen on that at all.

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00:38:39.680 --> 00:38:41.350

Karen Gainey: Gotcha. Yep.

401

00:38:44.560 --> 00:38:51.060

Karen Gainey: So I've just realized the infographics they're produced by the journal. Is that right?

402

00:38:51.260 --> 00:38:54.189

Participant 17: Correct. Yeah. So we have communication.

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00:38:54.990 --> 00:38:59.759

Participant 17: We have 2 young early career. So 2 early career researchers

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00:39:00.440 --> 00:39:03.610

Participant 17: that we've commissioned to help out with

405

00:39:04.866 --> 00:39:09.780

Participant 17: creating the infographics and disseminating through social media and other platforms.

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00:39:12.760 --> 00:39:15.740

Karen Gainey: How much is the author involved in that process?

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00:39:17.323 --> 00:39:26.149

Participant 17: So once we've generated the infographic, we always send that to the office and ask them for feedback and and then put on

408

00:39:26.550 --> 00:39:29.929

Participant 17: and online. So they're always involved.

409

00:39:30.650 --> 00:39:38.179

Karen Gainey: Yep, what's their response when their article's chosen for an infographic.

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00:39:38.760 --> 00:39:41.319

Participant 17: They're usually incredibly chuffed, you know, they're.

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00:39:41.320 --> 00:39:42.520

Karen Gainey: Yeah, I.

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00:39:42.940 --> 00:39:44.910

Participant 17: Right, yeah.

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00:39:45.070 --> 00:39:54.569

Karen Gainey: Yeah. Great. Have you gotten any risk? Any feedback from authors about? How it it's gone from their side of things.

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00:39:58.000 --> 00:40:00.220

Karen Gainey: Once it's produced and disseminated.

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00:40:03.110 --> 00:40:10.180

Participant 17: Not not nothing other than this, you know very favorable response to be selected.

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00:40:11.103 --> 00:40:15.400

Participant 17: I mean, we know the metrics. So we know that it's having a favorable.

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00:40:16.210 --> 00:40:20.690

Participant 17: We think it's that's what it is. But we think that's what's having a favorable effect on

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00:40:21.080 --> 00:40:29.579

Participant 17: downloads. And we've started to look at citations, because, again, this process hasn't necessarily been in for that long. So citations often takes a little while.

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00:40:30.330 --> 00:40:31.670

Karen Gainey: Yeah, yeah.

420

00:40:31.670 --> 00:40:37.600

Participant 17: But I would. I would tend to believe that it's likely to have a favorable effect on

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00:40:37.930 --> 00:40:41.919

Participant 17: citations as well, which presumably would make the authors.

422

00:40:42.806 --> 00:40:44.940

Participant 17: supportive and appreciative of that.

423

00:40:45.660 --> 00:40:47.850

Karen Gainey: Yeah, yeah, exactly.

424

00:40:48.820 --> 00:40:54.669

Participant 17: But yeah, I'm just gonna switch back from the car to my headphone.

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00:40:55.120 --> 00:40:56.179

Participant 17: Have you got me.

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00:40:56.840 --> 00:40:57.400

Karen Gainey: Yep.

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00:40:57.660 --> 00:41:04.230

Participant 17: Yeah, okay, yeah. So we've heard nothing but positive things about it thus far.

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00:41:04.930 --> 00:41:06.230

Karen Gainey: Yeah. Fantastic.

429

00:41:06.700 --> 00:41:07.340

Participant 17: Yeah.

430

00:41:08.520 --> 00:41:12.813

Karen Gainey: I did mean to ask from the

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00:41:13.870 --> 00:41:24.496

Karen Gainey: Excuse me, plain language summaries that you do get do you have any idea? I know you can probably only comment on the ones you see.

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00:41:25.410 --> 00:41:35.890

Karen Gainey: You you process as as joint or or co-editor-in-chief, any any sense of kind of the the

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00:41:36.450 --> 00:41:41.980

Karen Gainey: proportion or percentage of articles that might be submitted with a pls.

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00:41:42.690 --> 00:41:45.630

Participant 17: Very low, like 10%.

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00:41:45.630 --> 00:41:47.470

Karen Gainey: Less than 10%.

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00:41:47.650 --> 00:41:51.960

Participant 17: Yeah, I'd be around that number. But it be again a very small proportion.

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00:41:52.320 --> 00:42:11.750

Karen Gainey: Small. Yeah. Do you have any? Do you notice anything about the art? The plain language summaries themselves. Like in terms of the what? How would you evaluate the ones that you do get in terms of meeting the needs of the the order, the target audience?

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00:42:12.030 --> 00:42:13.409

Karen Gainey: Do you have any thoughts.

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00:42:16.740 --> 00:42:25.840

Participant 17: again. I'm not an expert in this at all, but I mean, I guess I I derive from we do. A lot of this has nothing to do with the journal, but we do a lot of.

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00:42:26.730 --> 00:42:32.879

Participant 17: Infographics for our clinic. We do a lot of co-design with people living with (medical condition).

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00:42:33.130 --> 00:42:36.089

Participant 17: I mean, they always give us feedback both around.

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00:42:36.260 --> 00:42:41.850

Participant 17: You know our brochures as well as the website we've set up to help people living with (medical condition).

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00:42:41.970 --> 00:42:45.459

Participant 17: So I guess I I guess I just draw on that. And the feedback.

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00:42:45.960 --> 00:42:46.830

Karen Gainey: Yeah.

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00:42:47.566 --> 00:42:48.760

Participant 17: And try.

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00:42:48.760 --> 00:42:50.500

Karen Gainey: I meant to ask about that.

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00:42:50.780 --> 00:42:52.720

Participant 17: But I but I don't.

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00:42:53.990 --> 00:42:59.990

Participant 17: Yeah. I mean, I have no formal training and making sure that the the language level is appropriate. For example.

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00:43:00.630 --> 00:43:02.219

Participant 17: yep, yeah, yeah.

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00:43:02.780 --> 00:43:08.379

Karen Gainey: I guess. Do you see much jargon or complicated language?

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00:43:08.780 --> 00:43:10.230

Karen Gainey: We do, we do?

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00:43:10.230 --> 00:43:10.630

Karen Gainey: Yep.

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00:43:10.630 --> 00:43:13.649

Participant 17: We do, but we always try and eliminate it as best we can.

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00:43:14.230 --> 00:43:17.573

Karen Gainey: Yeah. Yeah. No. Understood.

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00:43:18.410 --> 00:43:19.110

Participant 17: Okay.

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00:43:19.270 --> 00:43:22.897

Karen Gainey: So I know it's something authors don't like to do.

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00:43:23.260 --> 00:43:24.180

Participant 17: Yeah, yeah.

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00:43:24.180 --> 00:43:36.579

Karen Gainey: And even with what I know I had to do one a few weeks ago. My article under well, the Journal doesn't require it, but for ethics I had to do one to send to participants, and it took me an hour and a half to do it.

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00:43:37.920 --> 00:43:40.839

Karen Gainey: So I I get it.

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00:43:40.840 --> 00:43:41.790

Participant 17: Yeah, yeah.

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00:43:41.790 --> 00:43:44.759

Karen Gainey: I mean, that was for qualitative research, but still.

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00:43:44.970 --> 00:43:45.320

Participant 17: Yeah.

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00:43:45.320 --> 00:43:48.760

Karen Gainey: It's it's different skill set.

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00:43:49.080 --> 00:43:49.430

Participant 17: Yeah.

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00:43:50.005 --> 00:43:50.580

Karen Gainey: So.

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00:43:50.580 --> 00:43:53.550

Participant 17: Karen. I've got to run in a couple of minutes, so if you've got any burning.

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00:43:53.550 --> 00:43:53.929

Karen Gainey: All right?

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00:43:53.930 --> 00:43:56.759

Karen Gainey: Questions. Yeah. One last question, when did you see

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00:43:56.760 --> 00:44:01.060

Karen Gainey: the future of plain language summaries, or where would you like it to be?

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00:44:03.208 --> 00:44:07.871

Participant 17: Oh, look! In an ideal world we would see more of them.

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00:44:08.650 --> 00:44:12.650

Participant 17: And I mean some of the the comments that you've made today, I think, have been

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00:44:12.800 --> 00:44:15.539

Participant 17: very illustrative in an ideal world, would probably

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00:44:15.930 --> 00:44:25.950

Participant 17: rely a little bit more on AI to help generate them and share those with authors to make sure that they've got an opportunity to give us feedback on its content and accuracy.

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00:44:28.800 --> 00:44:35.219

Participant 17: And yeah, I mean, ultimately, we're very, we see making the journals content

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00:44:35.340 --> 00:44:38.490

Participant 17: accessible as something that's really important to us.

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00:44:39.420 --> 00:44:45.980

Participant 17: This helps to facilitate that we'd be really supportive of doing that more systematically than what we're currently doing.