Do Direct Awards Lead to Better Public Transport?

Christoph Schaaffkamp, KCW

Thredbo15, Stockholm
August 14, 2017
Do Direct Awards Lead to Better Public Transport?

Background of the Research

The context
Do Direct Awards Lead to Better Public Transport?  
**Background of the Research**

**The context**

General assumptions:
- Commercial incentives, competition $\rightarrow$ efficiency, effectiveness
- Competitive tendering $\rightarrow$ improvements (?)
- Swiss success story **not** based on these factors.
Do Direct Awards Lead to Better Public Transport? The Swiss Success Story (1)

- Users
- Modal share
- Growth
- Lifestyle
Do Direct Awards Lead to Better Public Transport?

The Swiss Success Story (2)

Decreasing car ownership across Switzerland

Source: Schweizerischer Städteverband 2006; Bundesamt für Statistik and Schwerizerischer Städteverband 2017

© KCW, Christoph Schaaffkamp, August 14, 2017
Do Direct Awards Lead to Better Public Transport?  
The Swiss Success Story (3)  
Possession of Driving Licences

The driving license rate has been decreasing among younger citizens in the last 20 years, now stabilising at ~60%.

Source: Bundesamt für Statistik BFS and Bundesamt für Raumentwicklung, 2017
Do Direct Awards Lead to Better Public Transport?

The Swiss Success Story (3)

Possession of Driving Licences

The driving license rate has started to decrease in the last 10 years. Peak Car = over?

The driving license rate has been decreasing among younger citizens in the last 20 years, now stabilising at ~60%.

Source: Bundesamt für Statistik BFS and Bundesamt für Raumentwicklung, 2017

© KCW, Christoph Schaaffkamp, August 14, 2017
Do Direct Awards Lead to Better Public Transport?

The Swiss Success Story

Intensity of PT Use

Jenaer Nahverkehr (Jena, GER)

vbz (Zurich, CH)

IVB (Innsbruck, AUT)

bern.mobil (Bern, CH)

Brighton & Hove Buses (Brighton & Hove, UK)

PT journeys per inhabitant and year
Do Direct Awards Lead to Better Public Transport?

The Swiss Success Story

Intensity of PT Use – and Level of Subsidisation

Subsidy per Passenger Journey [€]

Jenaer Nahverkehr (Jena, GER)

ENGLAND non-metropolitan Bus Transport (UK)

ENGLAND metropolitan Bus Transport (UK)

IVB (Innsbruck, AUT)

ZVV (Zurich Region, CH)

vbz (Zurich, CH)

bern.mobil (Bern, CH)

Brighton & Hove Buses (Brighton & Hove, UK)

Effectiveness of subsidisation!
Do Direct Awards Lead to Better Public Transport?

The Organisation Behind the Swiss Success Story

- Local/regional monopolies of state owned companies
- Non-commercial operator market
- Direct awarding
- Stability of the market framework

- Decentralisation - local decision making and budgetary powers
- Direct democracy

- (some tendering)
Do Direct Awards Lead to Better Public Transport? Why? Explanatory Model of the Swiss Success

- **Elected politicians**
- **Voters** ("direct democracy")
- **PT operator company**
- **Other PT operator companies**
- **National administration**
- **Local administration**

**Flowchart with connections**

- Connection between Elected politicians and National administration
- Connection between Elected politicians and Local administration
- Connection between Voters and PT operator company
- Connection between PT operator company and Other PT operator companies
- Connection between National administration and Company culture
- Connection between Local administration and Company culture
Do Direct Awards Lead to Better Public Transport?

Are the Mechanisms Transferable?
Do Direct Awards Lead to Better Public Transport?
Are the Mechanisms Transferable?
Case: Helvetisation of Innsbruck

Source: City of Innsbruck, 2017
Do Direct Awards Lead to Better Public Transport?  
Are the Mechanisms Transferable?  
Case: Helvetisation of Innsbruck

"The transformation into attractive and successful public transport system is not difficult to achieve. The management must be motivated and act professionally. And it is important to focus consistently on customer needs."

-Martin Baltes, Managing Director of Innsbrucker Verkehrsbetriebe and Stubaitalbahn GmbH

Source: City of Innsbruck, 2017
Do Direct Awards Lead to Better Public Transport?

Conclusions

Motivation is key.
Decision-making and budgeting powers at local level
Long term stable framework conditions
Confidence-based management culture favouring motivation
Local, non-commercial operators

Authorities do care
Evolution goes on
Thank you for your attention.