



# **Do Direct Awards Lead to Better Public Transport?**

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# Do Direct Awards Lead to Better Public Transport?

## **Background of the Research**

### **The context**

# Do Direct Awards Lead to Better Public Transport?

## Background of the Research

### The context

General assumptions:

- Commercial incentives, competition → efficiency, effectiveness
- Competitive tendering → improvements (?)
  
- Swiss success story **not** based on these factors.

# Do Direct Awards Lead to Better Public Transport? **The Swiss Success Story (1)**

- **Users**
- **Modal share**
- **Growth**
- **Lifestyle**

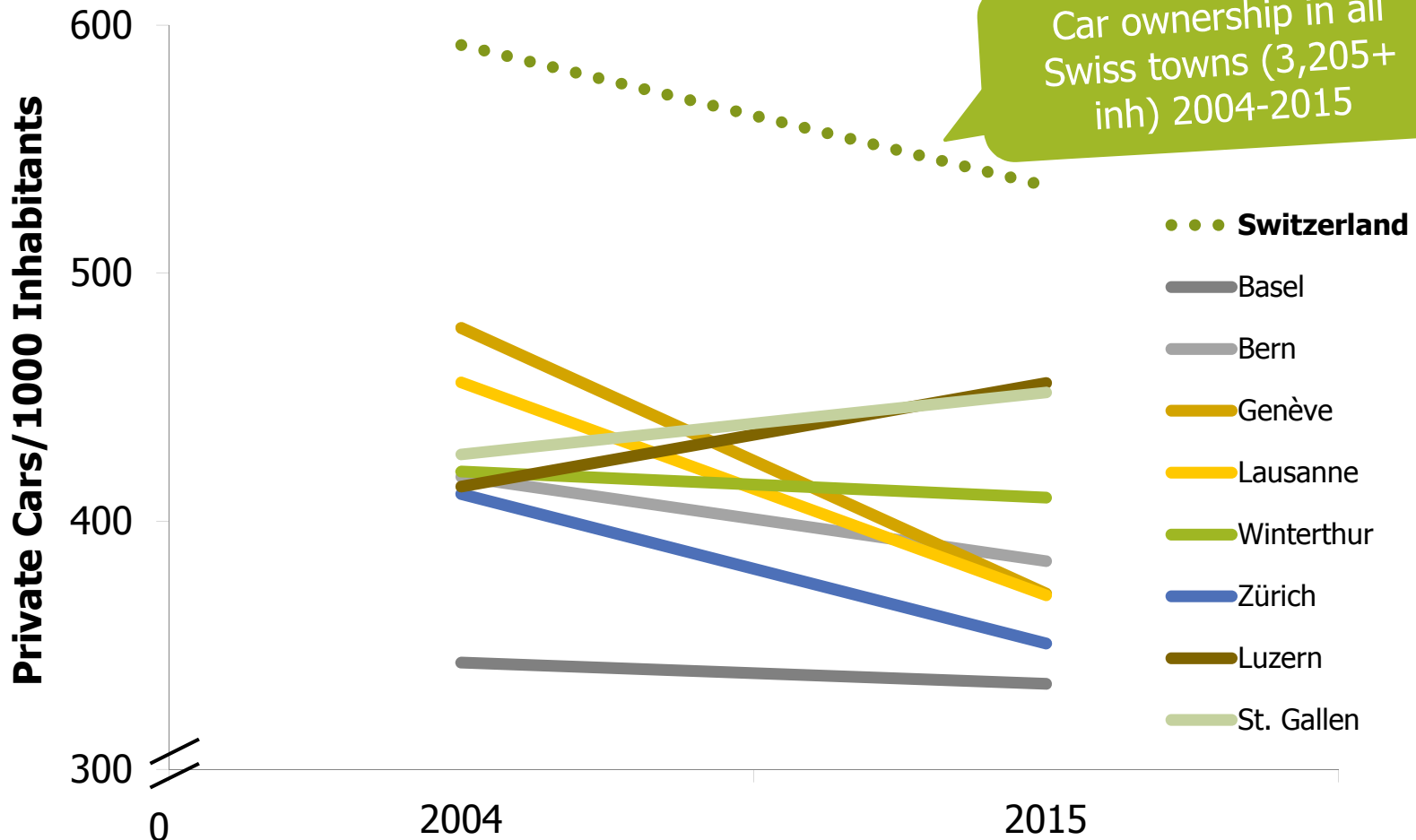




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## The Swiss Success Story (2)

### Decreasing car ownership across Switzerland

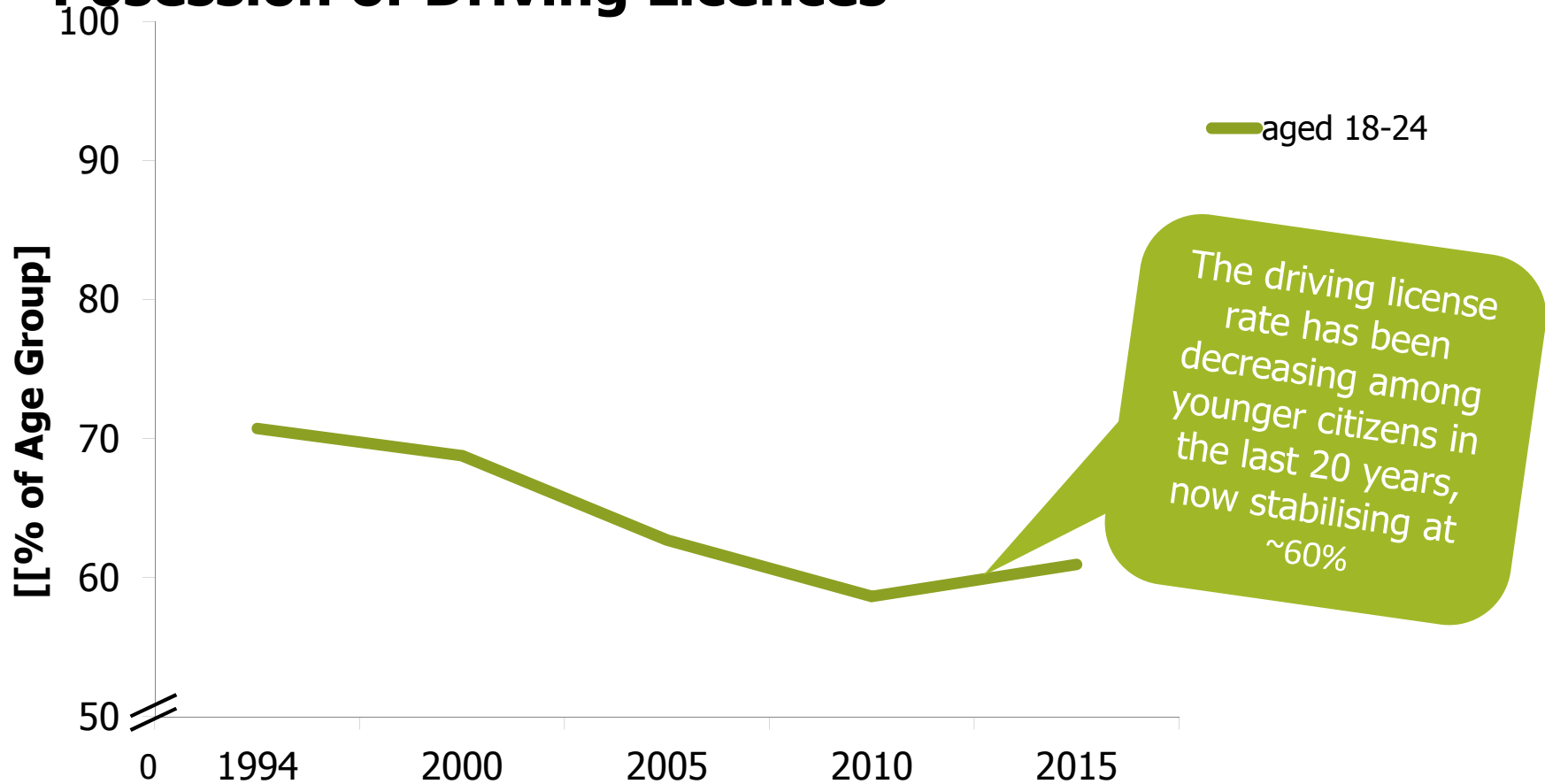


Source: Schweizerischer Städteverband 2006; Bundesamt für Statistik and Schweizerischer Städteverband 2017

# Do Direct Awards Lead to Better Public Transport?

## The Swiss Success Story (3)

### Possession of Driving Licences



Source: Bundesamt für Statistik BFS and Bundesamt für Raumentwicklung, 2017

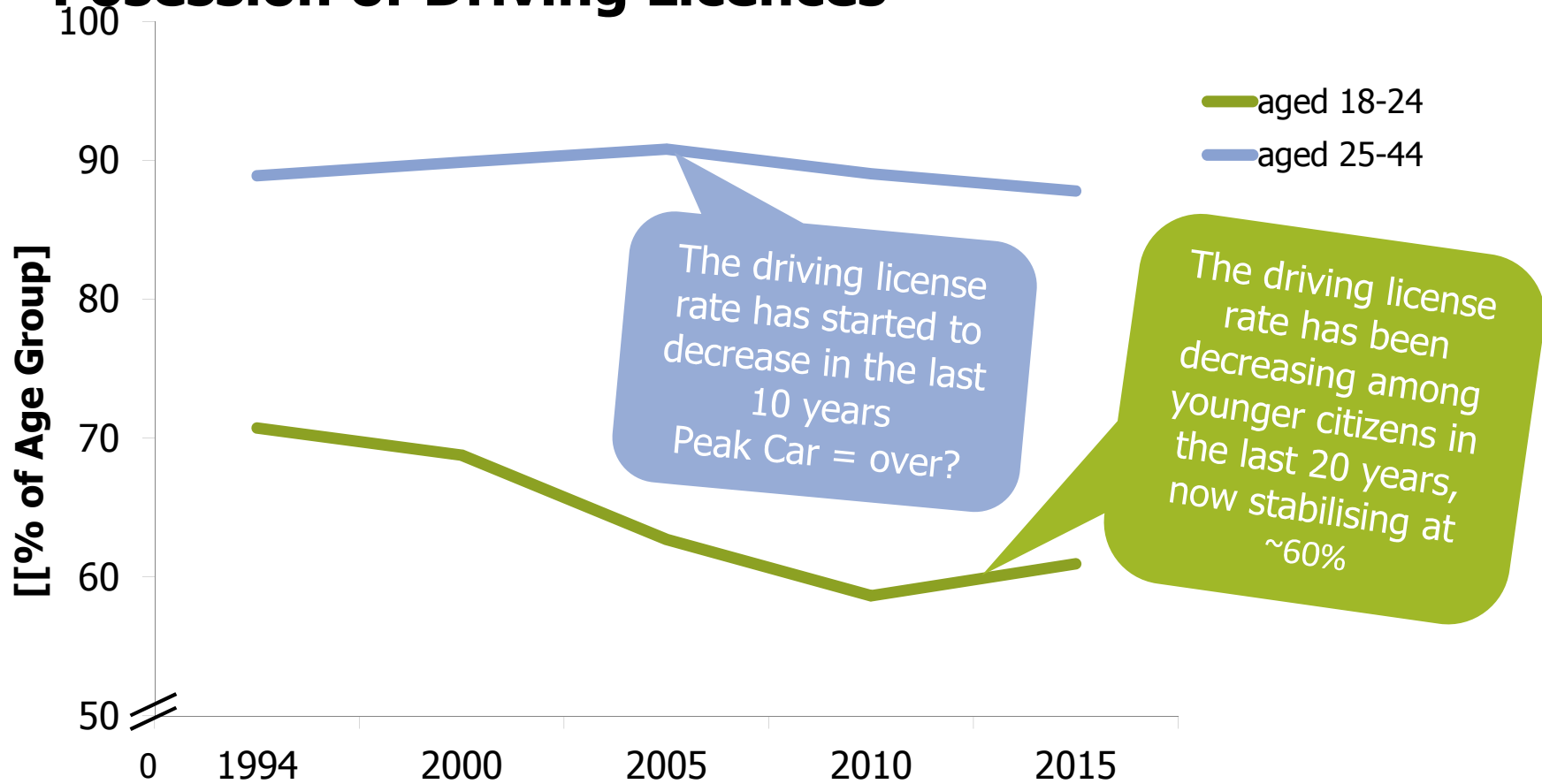
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## The Swiss Success Story (3)

### Possession of Driving Licences

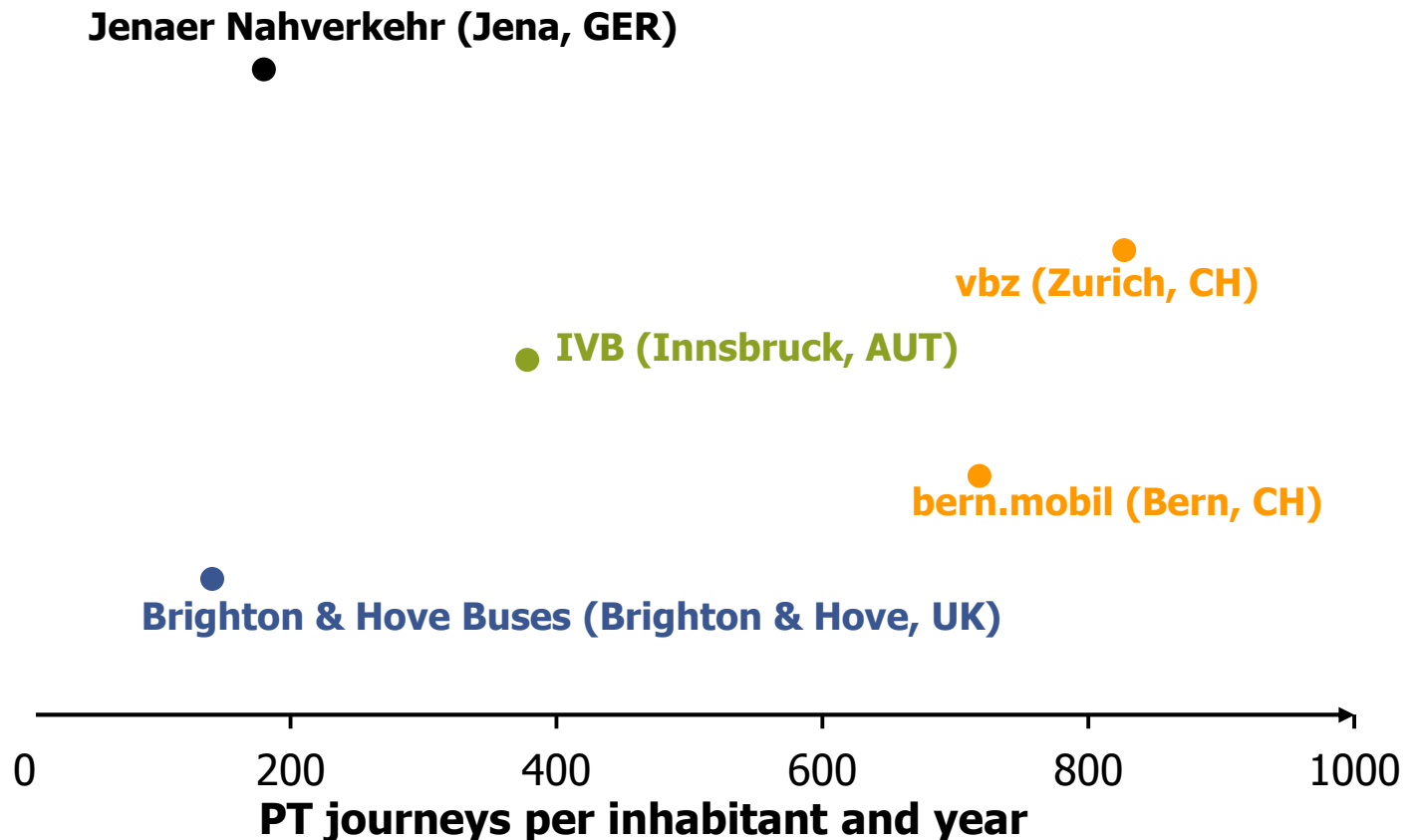


Source: Bundesamt für Statistik BFS and Bundesamt für Raumentwicklung, 2017

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## The Swiss Success Story

### Intensity of PT Use

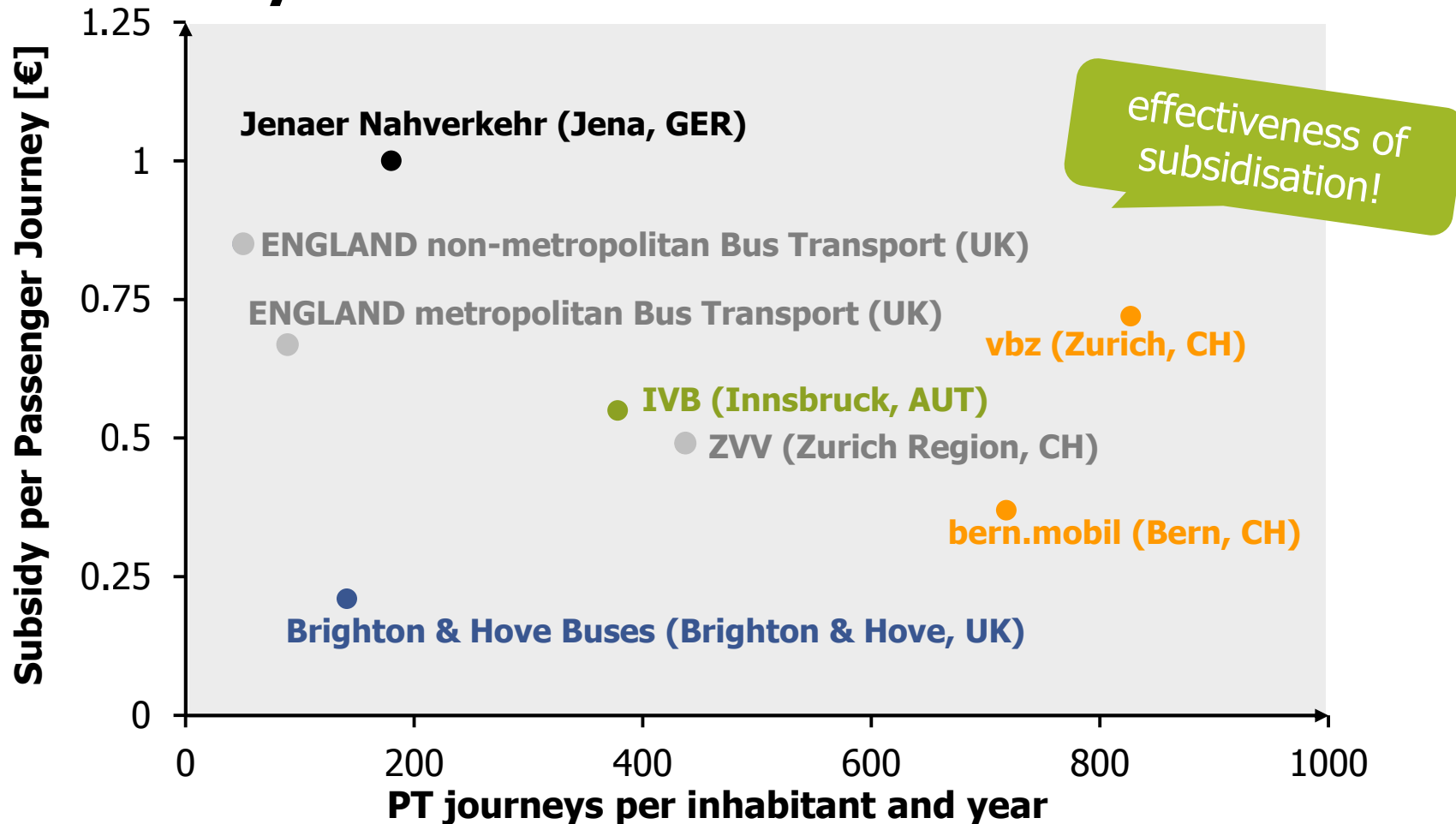




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## The Swiss Success Story

### Intensity of PT Use – and Level of Subsidisation



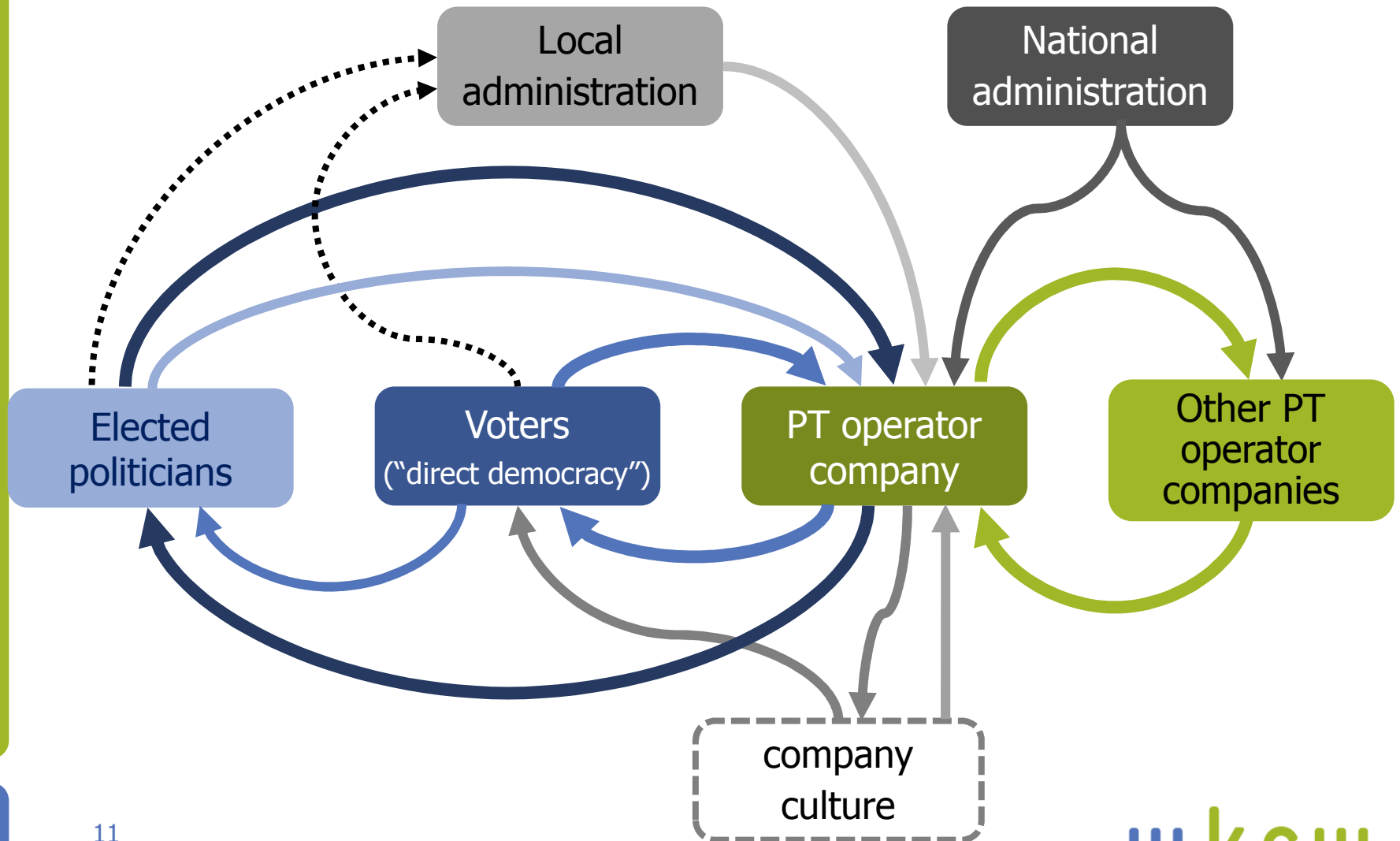
# Do Direct Awards Lead to Better Public Transport?

## **The Organisation Behind the Swiss Success Story**

- Local/regional monopolies of state owned companies
- Non-commercial operator market
- Direct awarding
- Stability of the market framework
  
- Decentralisation - local decision making and budgetary powers
- Direct democracy
  
- (some tendering)

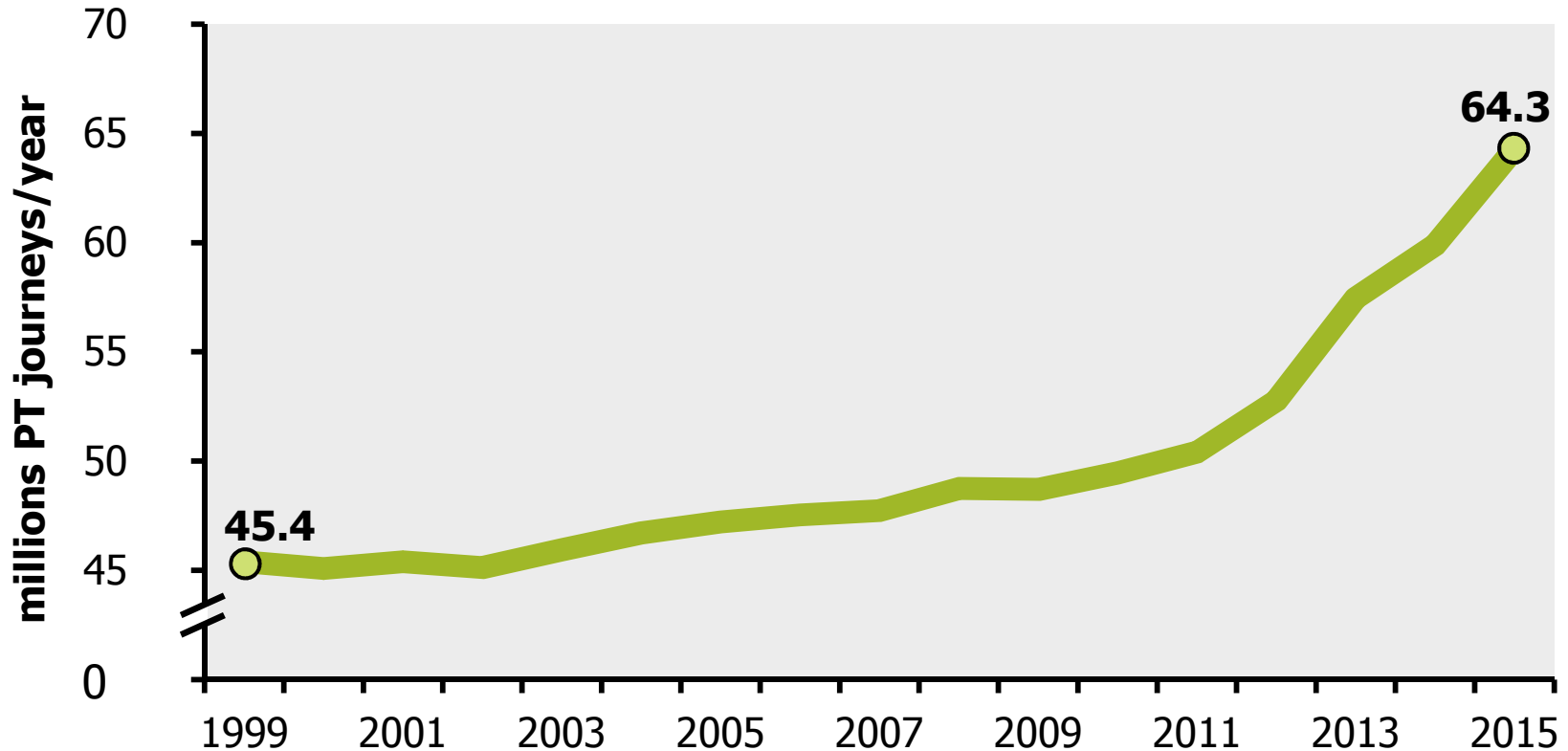


# Do Direct Awards Lead to Better Public Transport? **Why? Explanatory Model of the Swiss Success**



# Do Direct Awards Lead to Better Public Transport? **Are the Mechanisms Transferable?**

# Do Direct Awards Lead to Better Public Transport? Are the Mechanisms Transferable? Case: Helvetisation of Innsbruck

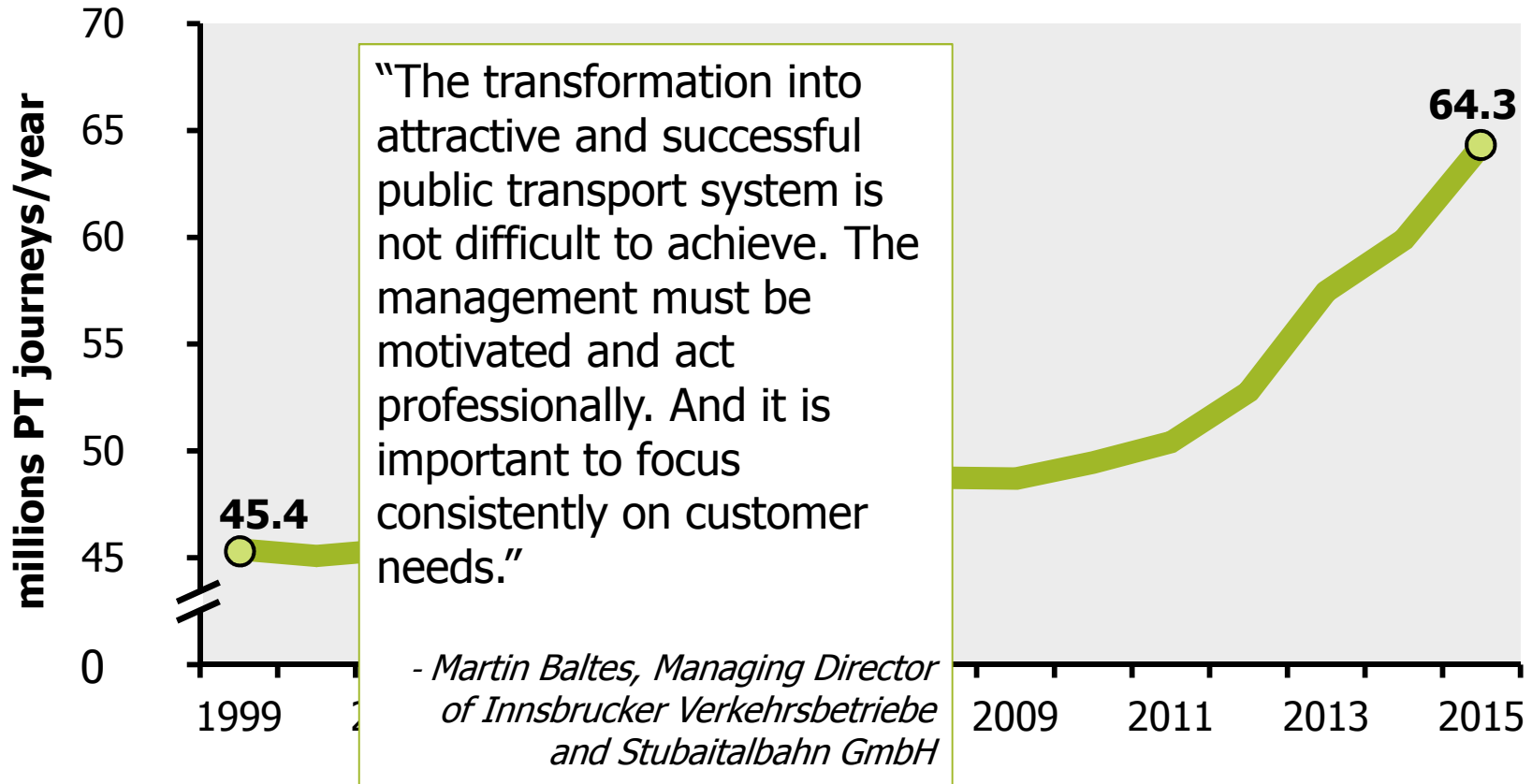


Source: City of Innsbruck, 2017

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# Do Direct Awards Lead to Better Public Transport? Are the Mechanisms Transferable? Case: Helvetisation of Innsbruck



Source: City of Innsbruck, 2017



# Do Direct Awards Lead to Better Public Transport?

## Conclusions

### **Motivation is key.**

Decision-making and budgeting powers at local level

Long term stable framework conditions

Confidence-based management culture favouring motivation

Local, non-commercial operators

Authorities do care

Evolution goes on





**Thank you for your attention.**



Christoph Schaaffkamp  
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