

1 11-10 Employee medium-sized heritage consultancy company
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3 Q1. I work for [Consultancy Company X] as a Field Archaeologist.
4
5 Q2. Private Business.
6
7 Q3. Regularly one to five.
8
9 Q4. 100%
10
11 Q5. Small or medium.
12
13 Q6. State X
14
15 Q7. State X and Y
16
17 Q8. N/A
18
19 Q9. heritage conservation, heritage management
20
21 Q10. Same at Q9.
22
23 Q11. Often
24
25 Q12. Yes. We do a lot of radio interviews and print interviews when we are
26 outside [the major capital city where we are based] in regional city in the same
27 state, and a small country town interstate and another state capital city - the
28 three main spots.
29
30 [SC - Do you have a media officer?]. No (laughs) - well it's me or whoever's there
31 for that. [SC - So the answer to Q12 is really "No"]
32
33 Q13. No.
34
35 Q14. I've got nursing experience - do you want to hear about that? [SC - yeah].
36 I've taught at X University and the College of Nursing and internal qualifications
37 at Hospital X - I used to teach some things there. [SC - Do you have any
38 experience of teaching archaeology?]. Well - tutoring.
39
40 Q15. No.
41
42 Q16. Yes - radio and newspapers. Generally outside [major state capital city]- I
43 don't think we've done any in [city]. Oh - we do leaflets when we've got a site in
44 [the city] - actually in all sites - we'll do a little leaflet to give to people when
45 they walk past and ask what you're doing. Radio - we do radio interviews if
46 requested. That's only been in regional towns [and interstate regional
47 newspapers]
48

49 Q17. An example of a positive experience – when we were working at [town X]
50 we did – well my boss – did this particular radio interview and it was for – I don't
51 know how much information I can give – it was for a site that's owned by the
52 government that had a lot of community uproar about them developing it. And
53 the publicity associated with it meant a lot of people came to visit which meant
54 we could explain what we were doing and why which I think has moved the
55 wheels somewhat. [SC – Re-iterates that information given at the interview
56 remains confidential and subject to USyD Ethics approval and nothing will be
57 made public that could identify anyone or any company – without seeking prior
58 permission of the person interviewed etc. and how this will be done]. We were
59 only a small part of the uproar but we had a lot of people – you know – 50, 60
60 and above that tend to drive a lot of the complaints to Council and a lot of them
61 came to visit and brought their grandkids. And because we had site visits – you
62 know – learn how to dig a hole and everything like that – so people walked away
63 positive. Wider ramifications I'm not sure about but you know – I think we
64 helped.

65

66 Q18. [Dealing with the media] there's problems with paraphrasing and getting
67 information right and things like that – but no, nothing that anybody involved
68 with things like that wouldn't experience...

69

70 Q.19.

71 People approach us, generally. We have the initiative of the leaflets and things
72 like that so we don't waste so much time talking to people – we can hand them a
73 leaflet and say "we're busy". You know "We've got an open day on Saturday" or
74 something like that – you know what I mean? [SC – So you do have open days?
75 You do invite people to come?]. Depending on the site. We don't do it often but
76 we do do it.

77

78

79 Q21. Um (quietly) It's the right thing to do. (Laughs loudly). I think it's just good
80 PR in general. You know, because your're on.. because we work in commercial
81 archaeology we work in areas that people walk past every day so you don't have
82 a lot of.. you know.. you have to talk to people – they're talking to you (laughs). So
83 the leaflets help us with that, um, so you're not spending ten minutes explaining
84 the site history every 20 minutes if you're working near the fence – if you know
85 what I mean. So yeah we do – we are involved because we have to be.

86

87 Q22. [SC prompts – What's inside the leaflet or what are you talking to the public
88 about?]. We get asked often about what we've found. So when we are asked that
89 we generally give like a potted site history, we'll show if we've found footings
90 like "These are the footings related to the building that was built in – you know –
91 1823." Just very general. Very general. I mean we're kind of lead by the questions
92 we are asked. We won't stand there for an hour and give a lecture but (laughs) –
93 you know. I guess we're generally lead by what people ask. And some people are
94 satisfied with "Oh – it's pretty" or "It's and 1823 building – oh – okay" and keep
95 walking. If they ask more questions we answer them.

96

97 Q23. (See sheet for tick box answers)

98

99 School students – yes. That’s something I forgot to mention. I’ve got a friend
100 that’s a teacher and I have spoken to her history classes a few times.

101 Independent travellers or tourists – yes if you count ‘walk pasts’.

102

103 Q24. I guess the people I’m working on the site with whether they are the
104 developers or the construction group or the builders. They’re the most frequent.
105 [SC- and other archaeologists – is it? Hope you don’t mind me saying but all your
106 other comments about communication have been about with the public over the
107 fence]. Yeah – well the builders on their coffee breaks will come and ask what
108 we’re doing and what we’ve found. So that’s the most frequent.

109

110 SC: Do you find that the information and things that you discuss with the public
111 are the same – are you talking to these groups in the same way? They are the
112 same. They ask the same sorts of questions. They’re very interested in bottle
113 dumps – generally – those guys

114

115 25. Mmm. Yes I do that in [another state].

116

117 26. Yes. [State heritage management agency]. Well there’s a couple of the sites
118 we’ve had state or perhaps national significance. So yes I need to communicate
119 very closely with them about what I’m writing. I write as well.

120

121 SC When you’re dealing with government heritage agencies about significance?
122 Yes.

123

124 27. [Do you ever feel that you’re in that situation]. Not really.

125

126 28. I don’t know. I guess when they walk away saying thank you. Like you can
127 only assume that they’ve understood what you said and that you’ve given them
128 enough information that..

129

130 SC Is this the public that you’re talking about? Yeah. The public and the builders I
131 guess, you know, the people that you chat to. Um...

132

133 SC: That’s alright. OK.

134

135 29. Mmm. Doesn’t apply. SC – Well at the University we would know if a student
136 gets a good mark or goes on to do a PhD or the University sends out those QE –
137 those questionnaire surveys

138

139 30. & 31. SC – Maybe give an example? Umm – hesitates

140

141 SC: Do you use computers? Yes well I guess we use like we write our own reports
142 and generate our own leaflets and posters and boards. SC: Yep. So we do all of
143 that. SC Yes – alright. I guess – hesitates. SC – So using graphics design? Yeah we
144 use Word, PowerPoint, Paint, Illustrator, Excel.

145

146 SC: So you do a lot of graphics design? posters? Yeah we do our own posters.

147
148 SC: For on site? Yes for on site. And our own media releases.
149
150 SC: OK – do you have a web-site? Yes.
151
152 SC: Is that important? No we don't – it doesn't get used well. It's been on our 'to
153 do' list for about 3 years and we don't update it. That's something where we lack.
154
155 33. SC If you need to share data or information – beyond Excel do you? Yeah well
156 it's report based so MS Office.
157
158 32. Do you use social media sites? No.
159
160 SC Why not? Laughs. That's a billion dollar question. I don't think their format is
161 really suitable for the professional image, I think. I understand they're very
162 popular. I think my boss is quite resistant and I don't think any of us really have
163 the time to update and to use them effectively.
164
165 33. The ability to share information. Speed, the skills that go with it .
166
167 34. Having them crash.
168
169 35. Above average.
170
171 36. YouTube. [SC would you like to explain further?]. Well if we can't do
172 something we will Google it, learn how to do it
173
174 SC: What happens if the computer falls over at work? Is that. If it's something
175 that we can't fix – there's me and another person that's quite good with
176 computers we can't fix it there's a guy that comes. SC: Hire a professional? Yes
177 hire a professional.